

# e-Learning Blueprint

e-Learning initiatives should be aligned with business goals; and overall e-Learning plans should take many factors into consideration. An e-Learning Blueprint is based on careful analysis of many key factors and provides an organization with a plan for success in e-Learning and alignment with its business objectives.

An e-Learning Blueprint contains six primary components. Each component is tailored to you; and the resulting plan is a unique document addressing your organization's specific technologies, structure and goals. The six components produce a comprehensive tactical implementation document that is the blueprint for accomplishing your learning strategy. The Table of Contents below is from a typical e-Learning Blueprint. It provides an overview of the scope, analysis and level of detail involved in a Blueprint project.

Executive Overview .....	
Goals.....	
Business Goals.....	X
e-Learning Vision and Goals .....	X
Links Between Business and e-Learning Goals.....	X
Increased Sales or Revenue .....	X
Reduced Expenses or Increased Profits.....	X
Competitive Differentiation.....	X
Reduced Employee Turnover.....	X
Increased Customer Loyalty.....	X
Stakeholders.....	X
Current Practices, Organization & Environment.....	X
Organizational Readiness .....	X
Past/Current Training Practices, Expenses and ROI .....	X
Internal and External Experience, Expertise and Capabilities.....	X
Cultural and Teamwork Factors.....	X
Future Resources (including budget) Available.....	X
Success Stories in Training and e-Learning.....	X
Technology Infrastructure .....	X
Existing Training Curriculum.....	X
Implementation Plan.....	X
Overview of the Solution.....	X
Target Programs .....	X
Program Approaches and Components.....	X
Target Audiences .....	X
Design Considerations.....	X
Development Process .....	X
Resources (including budget) and Timelines.....	X
Team Roles and Responsibilities .....	X
Tasks and Activities .....	X
Technology Deployment.....	X
Change Management & Communication .....	X
Measurement .....	X
Risks.....	X